What a year we had in 2022. Thank you for your continued support and partnership in achieving our mission to advance conservation that benefits people, prosperity, and natural resources. In November, I closed the 2022 Texan by Nature Conservation Summit with a quote from Eleanor Roosevelt,

“The future belongs to those who believe in the beauty of their dreams.”

At Texan by Nature, we continue to have big, beautiful dreams and hope for the future. With you, we believe in and dream of a future where Texas is known globally as the model of conservation. A future where we’re collaborating deeply across conservation, industry, and community and prospering in economic growth, natural resource sustainability, and human health.

2022 was a building year for Texan by Nature and our dreams, setting the stage for tremendous growth and impact as we move forward. We spent time developing processes and doing baseline work for the Texas Water Action Collaborative, our Return on Conservation framework, the Texan by Nature United Nations Sustainable Development Goals Report Cards, and our Conservation Partner network.

Our 2022 progress includes:

• A record-breaking Conservation Summit reaching over 600 attendees
• Development of our Return on Conservation Framework
• Release of our first UN SDG Report Cards detailing the value of local conservation for global sustainability goals & strategy
• Growth to 130 Conservation Partners
• 40% growth of our TxN Membership program
• Over $2M in funding for Texas Water Action Collaborative Projects
• Replication of & funding for multiple TxN Conservation Wrangler projects
• 100,000+ items recycled as part of a plastics recycling pilot in El Paso, TX
• Continued leadership in & support of statewide initiatives for dark skies, water, & pollinators

In 2023, we believe data and reporting will continue to play a pivotal role in increasing funding opportunities and partnerships in conservation. We also see collaboration, unique partnerships, and deep ecosystem-level thinking as the next building blocks.

Our 2023 plans include:

• Annual TxN Conservation Summit - November 7, 2023
• Release of our Return on Conservation Framework reports
• Continued focus on TxN UN SDG report cards
• Full subscription of our Sustainability Fund (underwrites our Conservation Partner program)
• Expansion of the Texas Water Action Collaborative (TxWAC) to the entire state
• Pursuit of transformational projects through TxWAC
• Continued leadership in statewide initiatives
• Growth of our Board of Directors and Advisory Council

Thank you for creating with us and dreaming with us. The future of conservation is bright.

Joni Carswell, President and CEO, Texan by Nature

“Howdy!”

“The people and the land are what make Texas great. When they are working in harmony, everyone benefits.”

–Mrs. Laura Bush

Founder of Texan by Nature; former First Lady of the United States
MISSION
Texan by Nature (TxN) exists to advance conservation that is beneficial to people, prosperity, and natural resources. TxN partners deeply with conservation groups and business, acting as an accelerator for conservation groups and a strategic partner for business.

VISION
Our vision is for every business, every Texan to participate in conservation and for Texas to be a model of collaborative conservation for the world.

WHO WE ARE
In 2011 Mrs. Laura Bush founded Texan by Nature to unite conservation and business leaders who believe our state’s prosperity is dependent on the conservation of our natural resources.

WHAT WE DO
We bring conservation and business together. We amplify projects and activate new investment in conservation which returns real benefits for people, prosperity and natural resources. We achieve our goals through our TxN Membership program, Conservation Partner Network, Texan by Nature Certification program, Conservation Wrangler program, Symposia series, Texan by Nature 20, and statewide initiatives like the Texas Water Action Collaborative.

HOW WE DO IT
We build upon the already impressive efforts that make Texas a leader in natural resource conservation. Texan by Nature connects the brightest minds and projects with the strongest resources and funding to make the biggest impact for Texans, our economy, and our natural world. Texan by Nature makes a unique positive impact by:

CONNECTING: We connect people and projects with the resources they need to make a significant impact. Our leadership and extensive partner network allow us to facilitate innovative new investments and research in Texan-led conservation. We develop and broker trusted relationships through our Conservation Partner and Membership programs. These programs act as the foundation to convene the appropriate leaders and catalyze conservation efforts that benefit people, prosperity, and natural resources.

CONVENING: We bring experts, partners, and members together for action. Our Conservation Summit, Symposia Series, and Statewide Initiatives drive dialogue, new partnerships, and additional opportunities to replicate conservation projects and programs. Our convening programs build on the connections we make with Conservation Partners and Members.

CATALYZING: We mobilize resources to support exciting conservation projects in their most critical stages of development. We communicate the importance and impact of Texan-led, science-based conservation. Building on the incredible platform our founder Mrs. Laura Bush has developed, we tell our partners’ success stories and work to touch the hearts and minds of all Texans, from schoolchildren to business leaders. Through our Conservation Wrangler, Texan by Nature 20, and TxN Certification programs, we provide resources, recognition, thought leadership, and build capacity to accelerate innovative and replicable conservation in Texas as a model for the globe.

WHY WE DO IT
As Texans, it’s in our nature to take care of the wildlife, native habitat, and natural resources that help our economy thrive and help define our identity as Texans. In 2011, Texan by Nature’s founders saw there was great conservation work taking place across the state, but a lack of partnerships and data-based approaches. In a big state where more than 94 percent of land is privately owned, teamwork and targeted strategies are critical to conservation’s success.

Texan by Nature has a vision to align the broad interests of conservation groups with the resources of businesses, health care institutions, schools, the scientific community, and faith-based organizations. By building on the Texan mindset and combining our respective strengths, we can collectively create a positive impact on Texas’ economy, people, and land for generations to come.
Our Conservation Partner program sets the trusted foundation for matching conservation and industry partners to advance conservation across Texas. Texan by Nature has 125+ Conservation Partners across the state of Texas and beyond. We act as a resource to these partners for strategy, marketing, awareness/education, and partner development. Each month we do a media roundup where partners submit the latest news and events to be distributed to regional media free of charge. We host quarterly meet-ups and meet with these partners throughout the year to understand projects and goals and introduce them to other similar initiatives so that efforts can be made broader and more impactful.

Services provided to our conservation partners included:
- Monthly round-up promoting Conservation Partner’s events/news items to regional media outlets
- On-going promotion via social media, blogs, and newsletter
- Quarterly partner meetings and training
- Annual or as-needed 1-1 meetings with Texan by Nature Staff to share updates, assess gaps, and provide recommendations and guidance on best ways to accelerate impact
- Connections to conservation organizations and businesses through statewide initiatives, like the Texas Water Action Collaborative
- Access to Texan by Nature created resource guides: fundraising, diversity, equity, and inclusion, social media, internship and volunteer programs, and more

“The TxN Conservation Partner program has helped elevate Ducks Unlimited as the leader in wetlands conservation in the Lone Star State. Connections made through participating in this network have produced long-lasting and impactful partnerships to advance conservation in Texas.”

-ANDI COOPER, DIRECTOR OF FOUNDATION RELATIONS, DUCKS UNLIMITED

PROGRAM PROGRESS

+17 NEW PARTNERS ADDED IN 2022
126 TOTAL PARTNERS
395 PARTNER EVENTS SHARED
1,928,482,635 TOTAL IMPRESSIONS

DIVERSITY, EQUITY, & INCLUSION (DEI) TRAINING
APRIL 21 & MAY 19, 2022, Texan by Nature (TxN) hosted two virtual Diversity, Equity, and Inclusion (DEI) training sessions with Ecoinclusive’s Parker McMullen Bushman as part of TxN’s quarterly partner meeting series.

THANKS TO THE GENEROUS SUPPORT OF TEXAN BY NATURE MEMBER, GM, THESE TWO DEI SESSIONS WERE FREE OF CHARGE TO TXN’S CONSERVATION PARTNER NETWORK.

TEXAN BY NATURE THANKS MARATHON PETROLEUM FOR THEIR SPONSORSHIP OF THE 2022 CONSERVATION PARTNER PROGRAM
Texan by Nature Conservation Wrangler is an accelerator program that catalyzes the very best Texan-led conservation projects occurring in the state. Selected projects are science-based and demonstrate a positive Return on Conservation for people, prosperity, and natural resources.

In 2022, Texan by Nature selected four Conservation Wrangler projects to support with 18 months of tailored support in the form of:

- **Program Management**
- **Strategic Planning**
- **Marketing Messaging**
- **Metrics Capture & Analysis**
- **Professional Content Production**
- **Partnership Development**

### 2022 CONSERVATION WRANGLERS

**BRINGING BAFFIN BACK**
Harte Research Institute for Gulf of Mexico Studies
Baffin Bay, Texas

**HIVES FOR HEROES**
HQ in Houston, Texas – Statewide Project

**TEXAS PARTNERSHIP FOR FORESTS & WATER**
Texas A&M Forest Service
HQ in College Station, Texas – Statewide Project

**TEXAS RUNS ON WATER**
Texas Water Foundation – Statewide Project

### METRICS CAPTURE & ANALYSIS

Capturing & analyzing metrics, creating case studies & model expansion statements, as well as aligning Conservation Wrangler’s year-to-date and future project impacts to the United Nations Sustainable Development Goals (UN SDGs). Allowing organizations to make the business case for boots-on-the-ground conservation efforts as a vital strategy for achieving corporate environmental, social, and governance goals. Additionally, UN SDGs span across all sectors of sustainability, allowing co-benefits of each unique Conservation Wrangler project to be deeply & clearly articulated.

### STORYTELLING

Creating story maps with GIS as an educational and communication tool that allows Conservation Wranglers to guide their audiences through a series of curated maps, quotations, & photos. Producing a professional five-minute full-length video, as well as a 30s & 60s video for each Conservation Wrangler to tell the story of a project, highlight the positive impacts, & explain ways to support.

### PEOPLE, PROSPERITY & NATURAL RESOURCES IMPACT

- **15.3M** People
- **$99.4B** Prosperity
- **5.3M** Acres

**HIVES FOR HEROES**
1.02 billion bees impacted

**TEXAS PARTNERSHIP FOR FORESTS AND WATER**
11,000+ trees planted in reforestation efforts.

**BRINGING BAFFIN BACK**
1.5-million-acre watershed improved in over health through 7 projects for pollutant reduction and habitat restoration.
A multifaceted project in South Texas bringing together diverse stakeholders to restore the health & ecosystem of "The Jewel of Texas", Baffin Bay. 1.5M acres of watershed feed into Baffin Bay. This project aims to:

- Improve water quality
- Restore key bay habitat
- Foster stewardship
- Educate the public on the relationship between watershed & bay health.

Hives for Heroes is a military veteran non-profit organization that promotes honey bee conservation & a healthy transition from service. Through the national network of beekeepers & veterans, Hives for Heroes provides connection, purpose, & healthy relationships, fostering a lifelong hobby in bee-keeping.

The Texas Partnership for Forests & Water is a statewide collaborative led by Texas A&M Forest Service that works to conserve & enhance forested watersheds across the state.

The collaborative works to sustain these forests to maintain reliable sources of drinking water & provide positive benefits to local economies.

Texas Runs on Water is a first-of-its-kind statewide water campaign built on Texas' strong sense of local pride.

Led by the Texas Water Foundation, Texas Runs on Water is working to address the state’s growing water supply needs by inspiring all Texans to participate in a viral cultural movement that spurs action & conversation around water.

THANK YOU TO OUR PROGRAM SPONSORS

Texan by Nature’s Conservation Wrangler program is made possible due to support from our sponsors. Their dedication to conservation allows us to support selected projects, amplifying & accelerating their impact across the state. The 2022 CW program was sponsored by

Comerica

ExxonMobil

Enbridge
IN 2022, TEXAN BY NATURE CERTIFIED
10 NEW PROJECTS!

Texan by Nature Certification provides Texas employers, organizations, and individuals with recognition for meaningful conservation efforts. Qualifying projects are data-based, successfully and positively involve or impact Texas’ people, produce economic prosperity, and conserve or restore natural resources. TxN Certified projects act as models for others to learn from and replicate. Applications are accepted throughout the year.

2022 TEXAN BY NATURE CERTIFIED PROJECTS INCLUDE
Big Thicket Biosphere Reserve
Bluestem Park At Alliance Town Center
Glenwood Pollinator Project
Green Revolution Cooling
Grow Garden Grow
Howard Energy Partners Dark Skies Lighting
Horseshoe Bay Nature Park
Keep Big Bend Wild
Kerrville Bird Observatory Network
Turn Compost

THANK YOU TO OUR PROGRAM SPONSOR

BAE SYSTEMS

PEOPLE, PROSPERITY & NATURAL RESOURCES PROJECT IMPACT

959K PEOPLE
$93.7M INVESTED
600+ SPECIES PROTECTED

GREEN REVOLUTION COOLING saw a 40% carbon footprint reduction from their state-of-the-art immersion cooling system for data centers.

KEEP BIG BEND WILD has helped protect over 600 species of mammals, birds, reptiles, & amphibians.
Texan by Nature launched the Texan by Nature 20 (TxN 20) in 2019. The TxN 20 recognizes and showcases the best conservation efforts from Texas-based businesses advancing innovation, commitment, and best practices in conservation and sustainability. The TxN 20 serve as inspirational ex-amples for leaders and efforts across Texas and beyond. To select the TxN 20, the TxN Team evaluates submissions as well as conducts independent research across 2,000+ of Texas’ publicly traded and private companies within 12 industry sectors. All companies are evaluated on a 17-point scoring system to narrow down the list to the top 50 companies in Texas. A selection committee of top industry leaders evaluates the top 50 companies and selects the final 20 companies for the TxN 20.

### 2022 Texan by Nature 20 Honorees

1. Austin Parks & Recreation Dept
2. CAPMETRO
3. CEMEX
4. CIRRUS LOGIC
5. COMERICA
6. DARLING INGREDIENTS
7. DFW International Airport
8. Farmer Brothers
9. Holt Cat
10. IBM
11. North American Development Bank
12. NRG Energy
13. Overland Partners
14. Sanderson Farms
15. STANTEC
16. SYSCO
17. Texas Health Resources
18. Vistra Corp
19. Vital Farms
20. YETI

### Industries Recognized

- Agriculture
- Architecture, Design, & Development
- Construction & Manufacturing
- Energy
- Financial Services
- Food, Beverage, & Grocery
- Healthcare
- Hospitality & Entertainment
- Municipal Services
- Retail
- Technology
- Transportation

### Thank You to the 2022 TxN 20 Selection Committee

Rick Archer, Founding Principal – Overland Partners

Andrejs E. Avots-Avotins, MD, PhD, The Elizabeth & Drayton McLane, Jr. Chair in Health & Wellness Vice President of Medical Affairs – Baylor Scott & White Health – Temple

Lucia Athens, Chief Sustainability Officer – City of Austin

Tracee Bentley, President & CEO – Permian Strategic Partnership

Garrett Boone, Co-founder – The Container Store, Board – Green Space Dallas, Trinity Park Conservancy, Metro Dallas Homeless Alliance, Perot Museum

Stoney Burke, Founder/CEO – Aquia Group, TxN Advisory Council

Wayne Craig, Vice President & Director of Information Technology – Cactus Feeders

Edward Craner, Sr. Vice President – Holt Cat

Matthew Crommett, Director – LH Capital, Inc, Lyda Hill Philanthropies

Michael Dorff, Communications & Public Affairs – Raytheon, TxN Advisory Council

Trey Dyer, Director of Land & Fixed Assets – The East Foundation

Smith Gettermann, Director of Sustainability & Special Projects – Baylor University

Robert Horton, Vice President, Environmental Affairs & Sustainability – Dallas-Fort Worth International Airport, TxN Board

Devon Hotzel, Manager, Government Relations – Enbridge

Tyler Lowe, Director, Governmental Affairs – Vulcan Materials Company, TxN Advisory Council

Bob Malone, Chairman, President & CEO – Sonora Bank

Julia Murphy, Deputy Chief Sustainability Officer – City of San Antonio Office of Sustainability

Angelica Rosales, Business Development – Sundt, TxN Advisory Council

VJ Smith, Manager, ESG & Stakeholder Engagement – Marathon Petroleum

Richard McDonald, Corporate Director, Environmental Affairs & Sustainability – H-E-B

Ashley Nelson, Director, ESG & Sustainability – Phillips 66

Audrey Templeton, Enterprise Risk Manager – Molson Coors
TxWAC matches companies and funders with conservation projects to positively benefit Texas’ water resources.

TxWAC piloted in the Upper Trinity River Basin in 2021 and expanded to the lower Trinity in 2022. The 18 month pilot resulted in over $2 million in funding for local conservation projects benefitting water quality and quantity. Based on the success of the pilot, TxWAC is expanding to the entire state of Texas. The continued goals of TxWAC are to benefit the quality and volume of water of Texas rivers, spread awareness and education regarding the need for water conservation and projects that have succeeded, and build collaborative relationships to align goals, metrics, and timelines between conservation organizations, corporate entities, and communities. Currently, the primary focus areas for TxWAC are project matching, developing transformational projects, and providing policy education in partnership with Texas Water Foundation. Texan by Nature facilitates TxWAC, managing the planning committee, bi-monthly stakeholder meetings, project matching, project development, and messaging/communications.

2022 PROGRESS & ACCOMPLISHMENTS

+$1.5M IN FUNDING COMMITTED TO PROJECTS
7 STAKEHOLDER MEETINGS
40-60 MEMBERS IN ATTENDANCE (business & conservation)
EXPANSION TO LOWER TRINITY RIVER FUNDED BY HESS CORPORATION

In 2022, TxWAC also began statewide expansion for project matching, outlined transformational water project opportunities to systemic gaps in infrastructure, workforce, and data and launched the TxWAC Business Membership.

“TxWAC has been a key partner as we work on our volumetric water goals. By connecting nonprofits with funding partners, TxWAC enables a stronger collaboration culture across Texas organizations, that results in bigger and better projects.”

- ABRAHAM TUEME
Director of Sustainability – Public Affairs, Communications & Sustainability
ARCA CONTINENTAL COCA-COLA SOUTHWEST BEVERAGES
“Texan by Nature is one of the best partners a local conservation nonprofit can have. The Conservation Summit highlights cutting-edge projects they support & offers outstanding networking opportunities. I wouldn’t miss it. They & their superb staff are making an enormous impact to preserve the natural wonders of Texas.”

- JEFF SARGENT, NATIVE PRAIRIES ASSOCIATION OF TEXAS

TEXAN BY NATURE WOULD LIKE TO THANK OUR SUMMIT PLATINUM SPONSOR, H-E-B, FOR MAKING THE 2022 EVENT POSSIBLE!
Texan by Nature joined forces with NRG Energy, a Houston-based energy company, to build the NRG Dewey Prairie Garden, a 10-acre farm located on a fully reclaimed area of the company’s lignite mine. The garden, which is expected to yield up to 10,000 pounds of fresh produce per year for the community in and around Jewett, Texas, broke ground in May 2021 on an initial one-acre plot, with a grand opening hosted in March 2022. Texan by Nature is managing the project in partnership with local organizations including local agricultural extension offices, a coalition of area food banks, and Master Gardeners. It will be a unique educational resource for local K-12 schools. Additionally, the project will serve as a model for how businesses and local charities can partner to tackle rural food insecurity and conservation education elsewhere in Texas.

**2022 PROGRESS & ACCOMPLISHMENTS**

- In its first year of production, the garden has yielded over half a ton of produce that went directly to area food pantries.
- The garden has hosted several trainings and tours for various organizations including Texas A&M AgriLife Extension Advisory Board, the National Garden Club, and Texas Master Gardeners.
- We are expanding the types of produce to include fruit. Fruit trees and bushes have been planted to include strawberries, blackberries, blueberries, grapes, peaches, pears, figs, and plum.

**GM**

Texas Trees Foundation teamed up with Texan by Nature, with the generous support of General Motors’ Climate Equity Fund, to complete a Cool Schools project at Jesús Moroles Expressive Arts School. The Texas Trees Foundation’s Cool Schools program provided Jesús Moroles Expressive Arts School with outdoor learning areas and curriculum to help teachers bring students beyond the four walls of an indoor classroom for instruction.

“Improving lives is our purpose at ChampionX, which doesn’t just apply to our employees and customers, we also want to ensure we are improving lives in the communities we work in.”

**EILIDH SHAW, CHAMPION X HR LEADER – PERMIAN BASIN**

“The generous funding from GM and our partnership with Texan by Nature is a collaborative effort that will truly transform Jesús Moroles Expressive Arts School. We can’t wait for the children to play outside under the cooling shade of the new trees that will be planted. And we are excited to see the students benefit from the S.T.E.M. based curriculum that will tie into the new outdoor spaces that will be installed.”

**JANETTE MONEAR, PRESIDENT OF TEXAS TREES FOUNDATION**
EL PASO PET RECYCLING PROJECT

On July 6, 2022, Texans for Clean Water and Texan by Nature launched a first of its kind, 6-month #1 PET thermoform recycling pilot project in partnership with Sam’s Club at their four El Paso, Texas locations. The key differentiator for this pilot compared to others, is that it paid consumers 10 cents per item recycled. The purpose of the pilot was to:

- Understand the impact of incentives, education, and marketing on consumer recycling
- Prove a circularity model and build the business case for PET thermoform recycling
- Identify existing gaps to develop best practices and recommendations for replication

Texan by Nature ideated, facilitated, and managed the pilot project. The pilot was fully funded by Texans for Clean Water, BlueTriton Brands, and D6 Inc. Organizations were convened across the supply chain to create a successful circularity model. The results of the pilot provide the business case for recycling #1 PET thermoforms. As a result, Sam’s Club and D6 will continue a modified version of the pilot in El Paso, along with expanding this model to other locations. The total amount of items deposited by 508 unique users from July 6, 2022 to January 9, 2023 date was 60,341 items, an estimated 3,400 pounds. During the six month pilot there was steady month over month growth of materials collected (88% average) and participating users (52% average) that resulted from various marketing and community engagement strategies aimed at increasing awareness and participation in the pilot.

POLLINATOR INITIATIVE

Through Texan by Nature’s Pollinator symposia in 2017 and 2019, groups from across the monarch flyway expressed the need for collaborative and innovative approaches for making large-scale native seed use feasible to improve habitat for the Monarch and other pollinators. A large-scale opportunity exists within rights-of-way owned by the oil and gas industry. Texan by Nature worked with EOG Resources, Inc. to create 350 acres of native pollinator habitat on EOG downsized pad sites and pipeline rights-of-way. This project not only created habitats but served as an example and catalyst for other partnership initiatives. In addition to the 350 acres of pollinator habitat, this project made native habitat on rights-of-way a standard operating procedure not only for EOG, but for industry partners.

2022 PROGRESS & ACCOMPLISHMENTS:

- The project concluded with just over 175 acres of native pollinator habitat planted
- Land agents connected landowners with agency incentive programs to plant habitat beyond the rights-of-way
- The Rights-Of-Way Route To Pollinator Recovery case study was published March 2023
Launched in 2018 as a result of the 2016 Health and Nature Symposium, the Center for Health & Nature is a partnership between Texan by Nature, Houston Methodist Hospital, and Texas A&M University. The mission of the Center is to drive research to study the impact of nature on health with evidence-based programs that complement the full continuum of health care: prevention, treatment, and recovery.


Deep in the Heart is a visually stunning celebration of what makes Texas unique — its diverse landscapes and remarkable wildlife behavior that cannot be found anywhere else in the world.

Narrated by Matthew McConaughey and featuring state-of-the-art cinematography, this family-friendly film journeys from the highest peaks in West Texas, through our aquifers, rivers, and bays, and deep into the Gulf of Mexico.

In its opening weekend, Deep in the Heart grossed a total of $131,360 and a total of $480,240 in 2022.
In 2022, Texan by Nature partners and supporters contributed $2.43M to positively impact people, prosperity, and natural resources in Texas.

Our programs accounted for expenses totaling $2.02M.

Texan by Nature continued to diversify funding sources in 2022, grew the TxN Membership program ~40%, more than doubled TxN Conservation Summit ticket sales vs. 2021, and expanded project and program sponsorships by ~39%.

This growth in income allowed for project management expansion, planned staff expansion in 2023, the release of new reporting and metrics initiatives, and delivery of tools and resources to the growing TxN Conservation Partner network.

Sustainability Fund

In 2021, Texan by Nature launched the Sustainability Fund. With a goal of $3M, the sustainability fund will be a source of perpetual support for Texan by Nature’s Conservation Partner Program to address conservation gaps. These activities are central to TxN’s ability to catalyze worthy efforts, fill organizational needs and expand the activity and funding put towards conservation in Texas. By investing in the TxN Sustainability Fund, donors ensure conservation efforts are connected across Texas and their effectiveness is multiplied which guarantees Texas’ bounty for the future. This fund is limited to no more than 30 members, who join the exclusive Conservation Innovation Council, a group of Texas leaders dedicated to building a future that centers conservation as an integral tool for building a thriving home rich in not only economic prosperity, but in natural resources and healthy communities.

In 2022, Texan by Nature received commitment to the Sustainability Fund from the Still Water Foundation as well as Cynthia Pickett-Stevenson and Don Stevenson.

The Still Water Foundation commitment will act as a challenge grant to achieve Sustainability Fund goals in 2023.

Current Sustainability Fund Members

John Nau
H-E-B
Ray & Becky Ingle
The Friedkin Family Foundation
Thank you to each and every partner we have. From members to event sponsors to project and program underwriters, our financial partners enable our work and impact each day. The following companies, individuals, and foundations supported our work in 2022, enabling us to provide services to conservation partners across the state and achieve our bold impact goals.

Mark & Fran Berg
President George & Mrs. Laura Bush
Joe & Amy Crafton
Regan & Billy Gammon
Karen Hixon
David Holmes
Dan Hughes
Ray & Becky Ingle

Bob & Diane Malone
Carolyn & David Miller
Ruth Mutch
Roxann & Tim Neumann
Cynthia Pickett-Stevenson & Don Stevenson
Pamela Reese
Rod Sanders
WHO WE ARE
STAFF, BOARD & FOUNDING DONORS

STAFF
CEO
Joni Carswell
PROGRAMS DIRECTOR
Taylor Keys
DEVELOPMENT DIRECTOR
Jenny Burden
MARKETING MANAGER
Karina Araujo
PROGRAM MANAGERS
Caitlin Tran
CHIEF OF STAFF
Kenzie Cherniak
GIS & PROJECT MANAGEMENT
Teri Piersall
PROGRAM SPECIALIST
Amy Snelgrove
PROJECT MANAGEMENT
Lauren Hart
MARKETING AND PR
Matt Wagner
APC Collective

2022 BOARD
FOUNDER
Laura Bush
CHAIRMAN
Cynthia Pickett-Stevenson, JD
VICE-CHAIRMAN
Joe Crafton
TREASURER
Ray Ingle
SECRETARY
Adair Margo
DIRECTORS
Katharine Armstrong
Tina Buford
Dr. Marc Boom
Robert Horton
Regan Gammon
Elaine Magruder
Carolyn Miller
Roxann Neumann
Greg Schildwachter
Tamara Trail
Neal Wilkins

FOUNDING DONORS
Ramona and Lee Bass
Karen and Tim Hixon†
Brigid Cockrum, The Pine Foundation
Houston Methodist Hospital
Dr. Donald and Kathryn Counts
Carolyn and David Miller
Enterprise Products Partners LP
John Nau
EOG Resources, Inc.
Jan and Trevor Rees-Jones
Lyda Hill
Deedie and Rusty Rose†
Rees-Jones Foundation

ADVISORY COUNCIL
Matthew Bentley
Ben Masters
Sallie Bentley
Ilissa Nolan
Stoney Burke
Marissa Patton
Elizabeth Cole
Darrel Ward
Michael Dorff
Angelica Rosales
Norman Roy Garza, Jr.
WAYS TO GIVE

LEGACY GIVING
At Texan by Nature, we focus on accelerating effective conservation so that Texas remains as beautiful and bountiful tomorrow as it is today. Anytime is a good time to start thinking about the legacy you want to leave behind, and your legacy can be as big as Texas. Contact us today to discuss:

- Wills & Living Trusts
- Beneficiary Designations
- IRA Charitable Rollover
- Gifts of Real Estate
- Endowments or Fund Establishments

SUSTAINABILITY FUND
The sustainability fund will be a source of perpetual support for Texan by Nature’s Conservation Partner Program to address conservation gaps. By investing in the TxN Sustainability Fund, donors ensure conservation efforts are connected across Texas and their effectiveness is multiplied, which guarantees Texas’ bounty for the future. This fund is limited to no more than 30 members giving at a minimum level of $100,000. These supporters join the exclusive Conservation Innovation Council, a group of Texas leaders dedicated to building a future that centers conservation as an integral tool for building a thriving home rich in not only economic prosperity, but in natural resources and healthy communities. Contact info@texanbynature.org today to learn more about investing in this opportunity.

ONLINE
DONATE VIA OUR WEBSITE
TexanByNature.org

BY MAIL
MAKE YOUR CHECK PAYABLE TO TEXAN BY NATURE
6805 N. Capital of Texas Hwy., Ste 268
Austin, Texas 78731
Tax ID# 45-1864591