The Texas Water Action Collaborative (TxWAC) matches companies and funders with conservation projects to positively benefit Texas’ water resources.

**COLLABORATION**

Through a matching methodology, corporate members are matched to conservation projects that align with their water targets.

**RESOURCES**

Texan by Nature created resources to guide corporate members in reporting investments & conservation partners in scoping opportunities and quantifying impact.

- **STAKEHOLDER MEETINGS**
  - 40-60 Attendees
- **CONSERVATION PROJECT**
  - Surveys Completed
- **COMPANY FUNDING GOALS**
  - Surveys Completed

The following resources have been created by TxWAC & partners:

- Conservation Services Resources Guide
- NRCS & Soil and Water Conservation District Corporate Funding Process
- NRCS Regional Conservation Partnership Program Corporate Funding Process

**IMPACT**

**2021**
- Ducks Unlimited
  - $1,282,084.80 investment
  - 6 organizations involved
  - 206 new wetland acres
  - 618 acre-feet of water annually
  - ~5,000 visitors to Wildlife Management Area annually

**2022**
- Keep Irving Beautiful
  - $5K total investment
  - Funded by Coca-Cola Southwest Beverages (CCSWB)
  - Annual Trash Bash September 24
  - 860 lbs of trash collected (410 lbs recycled)
  - 409 volunteers (20 CCSWB volunteers)
  - Volunteer event with 30 CCSWB employees

**FUNDING in TxWAC Pipeline**
- $1.5M

**Partners funded include:**

- Ducks Unlimited
- Bonneville Environmental Foundation & Sensor Industries
- Texas Longleaf Team
“TxWAC has been a key partner as we work on our volumetric water goals. By connecting nonprofits with funding partners, TxWAC enables a stronger collaboration culture across Texas organizations, that results in bigger and better projects.”

Abraham Tueme, Director of Sustainability – Public Affairs, Communications & Sustainability, ARCA CONTINENTAL COCA-COLA SOUTHWEST BEVERAGES

FUTURE

Water conservation in Texas is more important than ever!

Texas’ population of 30 million people is expected to reach 50 million by 2050. This growth means added pressure on our land, water, wildlife, and infrastructure. TxWAC matches companies to conservation projects to positively impact Texas water resources and secure a sustainable future.

What’s in Store 2023:

- Statewide expansion
- Annual TxWAC membership for companies (there is no annual membership for conservation organizations)
- Quarterly customized project matching
- Bi-monthly stakeholder meetings with policy education sessions from Texas Water Foundation
- Quarterly newsletters
- Transformational water project scoping

GET INVOLVED

- If you have a water project/program that needs funding within Texas
- If you want to fund a water conservation project/program in Texas
- If you provide tools and services that provide research, metrics/data scoping, collection, reporting, etc., for conservation projects

Thank you to the following sponsors that make TxWAC possible: