

TxWAC





































Texas Water Action Collaborative

Facilitated by [Texan by Nature](#), the [Texas Water Action Collaborative](#) (TxWAC) matches companies and funders with conservation projects to positively benefit Texas' water resources.

Texan by Nature requests a suggested business membership fee of \$3,000-\$5,000 annually to support the following services that are provided through TxWAC:

- Surveying, scoring, quarterly project matching proposals, facilitation of associated meetings and communications, and press and social media amplification for fully funded projects
- Coordination and facilitation of virtual bi-monthly stakeholder meetings
- One in-person meeting annually - *tentative for 2023 - event sponsor opportunities available*
- Curation of resources that support TxWAC members (for example, [Conservation Service Resource Guide](#)) and quarterly newsletter

In 2023, businesses that join at the \$5,000 level or higher will receive the benefits of [Texan by Nature's Catalyst Membership](#):

Member Benefit	Catalyst \$5,000	Collaborator \$10,000	Partner \$20,000	Leader \$50,000	Legacy \$100,000	Legend \$200,000+
Conservation Wrangler Summit and Celebration Dinner	2 tickets	4 tickets	4 tickets	8 tickets	8 tickets	8 tickets
Recognition in TxN newsletter and annual report						
Impact language for CSR or annual report						
Logo or name on TxN website						
TxN Consultative work on in-house conservation project priorities		2 hours	5 hours	10 hours	10 hours	10 hours
First right of refusal for roundtable invitations throughout the year						
Photo opportunity			4 people	8 people	8 people	8 people
Opportunity to serve on TxN20 or Conservation Wrangler Selection Committees						
Business profile on business partner page, including language made available for CSR or other reporting needs						
Invitations to private TxN events						
Formal creation of a white paper featuring an in-depth Texas-focused project completed or in-progress by the company, including research, design, and publication						
Tailored package pending sponsor priorities						

Memberships can be paid online [here](#) (please add "TxWAC Membership" to comments) or by check paid to Texan by Nature at 6805 N. Capital of Texas Hwy #268, Austin, Texas 78731. Please contact jenny@texanbynature.org for questions.