Texan by Nature and our founder, Mrs. Laura Bush hosted the second annual Conservation Wrangler Summit and Celebration in November 2019. This important event brought together over 200 Texas leaders to engage in a thought-provoking summit exploring the beneficial connection between conservation and business. Ideas were shared. Relationships were formed. Leaders were inspired to work together to positively impact Texas and beyond.

“For me the summit was an educational event. I was not really sure what the program was until I witnessed the amazing presentations and the depth of the program. Thank you for making us part of this celebration!” – Anai Padilla, El Paso Water

“What does Texan by Nature’s mission mean to you?

“To create balance between nature and business prosperity by showcasing innovative approaches to conservation being led by Texas businesses and conservationists” – Robert Horton, Dallas-Ft. Worth International Airport

“TxDN is a great effort to organize and highlight a variety of environmental accomplishments across the entire state, bringing together local initiative with corporate and agency partners to address local, regional, and statewide conservation issues and needs.” – Todd Merendino, Ducks Unlimited

“Simply put, it’s conservation collaboration... I love it!” – Jay Gardner, Coastal Conservation Association
**2019 CONTENT AND SPEAKERS**

**THIS LAND IS OUR LAND**
95% of Texas is privately owned. Innovating to achieve broad and enduring conservation practices is key to our health, food systems, recreation opportunities, and sustained economy.

*Neal Wilkins*, CEO & President, East Foundation | Board Chairman, Texan by Nature
*Jim Giocomo*, Coordinator, Oaks and Prairies Joint Venture
*Taylor Abshier*, Biologist, Ducks Unlimited
*Kevin Shomette*, Environmental Director, EOG Resources

**TREASURE FROM TRASH**
Resources come in many forms – including some that are headed for a landfill. Collaborating to utilize resources can create healthy habitats, recreation opportunities, cost savings, and even mitigate storm risks!

*Michael Niebuhr*, Habitat Restoration Coordinator, Galveston Bay Foundation
*Gary Glick*, President, Friends of RGV Reef
*Megan Lee*, Senior Manager of Community Outreach, Southwest Airlines

**FUTUREPROOF**
Texas’ population is expected to grow 60% by 2050. Innovating and planning to best utilize and provide access to resources offers a sustainable advantage for our future.

*Jay Maddock*, PhD, FAAHB, Chief Wellness Officer, Texas A&M University
*Steve Smith*, Board Chair, Trinity Coalition
*Lisa Rosendorf*, Chief Communications & Government Affairs Officer, El Paso Water
*Wendy Shabay*, VP & Group Manager, Urban Planning + Design, Freese and Nichols

**ROCing RESULTS**
Measuring and reporting the results of conservation can be hard. Using a Return on Conservation framework that works can be a profitable competitive advantage.

*Holly Bamford*, Chief Conservation Officer, National Fish and Wildlife Foundation
*Brenda Mainwaring*, Assistant Vice President of Public Affairs, Union Pacific
*Ellen Mitchell-Kozack*, Director of Sustainability and Citizen HKS Principal, HKS Architects

“The people and the land are what make Texas great. When they are working in harmony, everyone benefits.”
—*Mrs. Laura Bush*, Founder of Texan by Nature; Former First Lady of the United States