



APPLICATION FOR PARTNERSHIP

This application is for potential Conservation Partners: agencies, groups, and organizations committed to conservation that wish to partner with Texan by Nature for our mutual benefit.

ABOUT TEXAN BY NATURE

Texan by Nature is a 501(c)(3) nonprofit founded in 2011 by former First Lady Laura Bush as a way to align the broad interests of conservation groups with business, healthcare, schools, the scientific community, and faith-based organizations. We believe our state's prosperity and quality of life are strongly linked to the conservation of natural resources, so it is our mission to spur Texan-led conservation that produces tangible benefits for people, prosperity, and natural resources. We do this by activating new investments in conservation that are Texan-led, community-organized, and science-based; and we invite all Texans to join us in taking care of Texas.

ABOUT OUR PARTNERSHIP

Effective partnerships are critical to Texan by Nature's mission and ability to productively extend our reach to create statewide impact. Effective partnerships require a mutual exchange of value between Texan by Nature and partner organizations.

As a Texan by Nature partner, you become a member of our founder Laura W. Bush's trusted network and will be counted on to promote the responsible stewardship of natural resources in a way that benefits Texans, our economy, and our natural world.

Texan by Nature partners are a network of conservation groups that engage Texans in conservation projects where they live, work, worship, and play.

All partners will be placed in one of Texan by Nature's defined partner categories:

- Conservation Education
- Government/Public agency
- Research and Technical Assistance
- Media, Retail and Promotional
- Program Partners
 - Monarch Wrangler
 - Conservation Wrangler

Texan by Nature
3500 Jefferson St. Ste. 301
Austin, Texas 78731
512.284.7482



We want to connect the programs, skills, resources, and relationships you provide with others in order to elevate conservation in Texas and increase our collective impact in taking care of Texas.

ABOUT YOUR ORGANIZATION

1. What is your organization's mission?
2. What goals are you trying to achieve?
3. Who are your current partners?
4. What benefits do you offer to your partners?
5. Describe your current programs (projects, initiatives).
6. Why have you considered a partnership with Texan by Nature?
7. What are you seeking out of a partnership with Texan by Nature?
8. Please include any supplemental information on your organization that you feel would be helpful to determine if our organizations create a good match for partnership.
9. Is your organization willing to:
 - Engage in co-marketing efforts with Texan by Nature, including:
 - Sharing posts on social media channels
 - Featuring our logo on your website
 - Including Texan by Nature in relevant events and communications
 - Be a mutual connector with Texan by Nature by:
 - Pointing those in need of our services to Texan by Nature
 - Communicating opportunities for partnerships to us
 - Helping us to identify conservation successes that should be celebrated and shared

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YOUR APPLICATION WILL BE CONSIDERED

Thank you for applying to become a Texan by Nature Conservation Partner. Please fill out the contact form below, and we will be back in touch soon.

Contact Name Title

Organization Name

Email Address Phone Number

Mailing Address

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